Spring Renewal Campaign Emails

*An additional Spring Renewal campaign emails was created to address potential reductions in FAFSA renewal rate due to the COVID-19 pandemic. FAFSA reminder emails are sent via the spring renewal campaign in May to individuals who meet the campaign criteria and have not yet submitted a FAFSA form (Renewal eligibility flag = Y). Emails are sent to parents and students, in English and Spanish.*

# **Dependent Student— No Pell— English**

**Subject:** Need Financial Aid? Renew Your FAFSA Form Now

**Preheader text**: There’s Still Time to Apply for Financial Aid

**{First Name}, There’s Still Time to Renew Your FAFSA® Form**

**Renew Your FAFSA® form**

We recognize that the COVID-19 pandemic has made it difficult to make education plans. In this time of uncertainty, filling out the *Free Application for Federal Student Aid* (FAFSA®) form can help expand your education options in the future.

There’s still time to renew your FAFSA form to apply for financial aid. [Look up your state’s FAFSA deadline](https://studentaid.gov/apply-for-aid/fafsa/fafsa-deadlines#state) and be sure to check with your state agency to see if there are any updates to the deadlines.

If you’re trying to figure out your education plans, please follow the tips that apply to your situation:

**I’m considering attending school between July 1, 2020, and June 30, 2021.**

If you’re unsure of your education plans, we still recommend that you renew your FAFSA form to maximize the amount of financial aid you might receive.

You’re not obligated to accept any financial aid offers you receive. If you don’t renew your FAFSA form and then decide to go to school during this time period, you could be losing out on financial aid to help you pay for your education.

**I know I’m attending school between July 1, 2020, and June 30, 2021.**

If you know you’re attending school during this time period, renew your FAFSAform as soon as possible.

**There have been changes to my family’s financial situation since the 2018 tax year.**

If your family's financial situation has changed significantly since what is reflected on your federal income tax return, complete the FAFSA questions as instructed on the application and submit your FAFSA form. Next, contact the school you plan to attend, and discuss your current situation with the financial aid office.

Sincerely,

Federal Student Aid

U.S. Department of Education

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# **Dependent Student— Pell— English**

**Subject:** Need Financial Aid? Renew Your FAFSA Form Now

**Preheader text**: There’s Still Time to Apply for Financial Aid

**{First Name}, There’s Still Time to Apply for a Federal Pell Grant**

**Appy for a Pell Grant**

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Federal Student Aid

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# **Parent— No Pell— English**

**Subject:**Important: Help Your Child Renew His or Her FAFSA Form

**Preheader Text:**There’s Still Time for Your Child to Apply for Financial Aid

**Help Your Child Renew His or Her FAFSA® Form**

**Start the FAFSA® Form**

We recognize that the COVID-19 pandemic has made it difficult to make education plans. In this time of uncertainty, filling out the *Free Application for Federal Student Aid* (FAFSA®) form can help expand your child’s education options in the future.

There’s still time to help your child renew his or her FAFSA form to apply for financial aid. [Look up your child’s state FAFSA deadline](https://studentaid.gov/apply-for-aid/fafsa/fafsa-deadlines#state) and be sure to check with his or her state agency to see if there are any updates to the deadlines.

If your child is trying to figure out his or her education plans, please follow the tips that apply to his or her situation:

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Your child is not obligated to accept any financial aid offers he or she receives.

If your child doesn't renew his or her FAFSA form and then decides to go to school during this time period, your child could be losing out on financial aid to help him or her pay for his or her education.

**My child knows he or she is attending school between July 1, 2020, and June 30, 2021.**

If your child knows he or she will be attending school during this time period, help your child renew his or her FAFSA form as soon as possible, if you haven’t already.

**There have been changes to my family’s financial situation since the 2018 tax year.**

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U.S. Department of Education

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